

Are You a CBIM Coach?

The leaders of CBIM are characterized by their ability to build athletes' leadership and character. Below are some of the characteristics that make a CBIM coach successful, both on and off the playing field.



Is committed to building strong relationships with their athletes based on trust and mutual respect.



Is dedicated to developing positive character and leadership among their athletes.



Creates a safe environment where athletes can talk openly without fear of judgment.



Stands up for respect. Is a role model for their athletes and fellow coaches.



Knows where to find support with difficult topics.



Is willing to learn how to lead interactive discussions with their athletes using CBIM Card Series as a guide.

