If you haven’t yet identified where you will implement CBIM, consider these questions:

- Do you have existing partnerships with schools that could be leveraged in support of CBIM?
- Do you know if there are schools in your community that have positive school climate or anti-bullying initiatives? CBIM impacts school climate by promoting respect and positive bystander behavior among student athletes.

The most successful CBIM programs require ongoing support from an advocate like yourself.

All CBIM materials are free to download from www.CoachesCorner.org and technical assistance is provided by Futures Without Violence.

As you prepare to facilitate a CBIM training for coaches, it’s important that you familiarize yourself with the best practices for CBIM implementation and for working with coaches.

The most successful CBIM programs have the support of key stakeholders. Whether it’s the Athletic Director, School Principal, or Head Football Coach, it’s important to identify the key stakeholders and resources in your community that will help support CBIM.

CBIM is designed to be implemented over the course of a typical 12-week athletic season. It’s important to be aware of the athletic calendar at your school and to consider when coaches will be available to attend training as you’re building your CBIM plan.

When coaches use their influence as role models to promote respect, they help build strong leaders and healthy young men, in addition to skilled athletes. CBIM has been proven to positively impact athletes’ ability to intervene when witnessing disrespectful or abusive behavior, thereby affecting their school community by standing up for respect and healthy relationships.

COMMUNITY READINESS ASSESSMENT

I have identified the schools or organizations in my community where CBIM will be implemented.

I have support from my organization to dedicate time to training and organizing CBIM coaches in my community.

I have the materials I need.

I have participated in a Train the Trainer session provided by Futures Without Violence, or I have reviewed the Train the Trainer materials on my own.

I have met with school administrators and/or the Athletic Director to discuss CBIM and identify a time to conduct CBIM training with coaches.

I have a plan for when I will conduct coach training, when I expect coaches will begin implementation, and when I will administer pre and post-season evaluation surveys.

I believe in the power of sports as a platform to transform harmful norms and create opportunities for young people to stand up for respect.

OVERALL READINESS

STOP

Whether it’s that you haven’t received training, or you don’t have support to implement CBIM, you need to do more planning before beginning the program. Visit www.CoachesCorner.org for more resources and to connect with advocates like yourself who have experience with CBIM.

TIME OUT

Although you have already laid some of the groundwork, it’s important to plan ahead for your CBIM program. Identify the key stakeholders and resources in your community that will help support CBIM. Visit www.CoachesCorner.org for more resources and to connect with advocates like yourself who have experience with CBIM.

MOVE FORWARD

Congratulations! You’ve completed the necessary planning and you’re ready to begin implementing CBIM in your community. Remember that you can always contact Futures Without Violence if you have questions or need extra support throughout the season. Visit www.CoachesCorner.org for more resources and to connect with advocates like yourself who have experience with CBIM.

NEXT STEPS

I have identified the schools or organizations in my community where CBIM will be implemented.

I have support from my organization to dedicate time to training and organizing CBIM coaches in my community.

I have the materials I need.

I have participated in a Train the Trainer session provided by Futures Without Violence, or I have reviewed the Train the Trainer materials on my own.

I have met with school administrators and/or the Athletic Director to discuss CBIM and identify a time to conduct CBIM training with coaches.

I have a plan for when I will conduct coach training, when I expect coaches will begin implementation, and when I will administer pre and post-season evaluation surveys.

I believe in the power of sports as a platform to transform harmful norms and create opportunities for young people to stand up for respect.